

Name	Amrita Desai
Certification	MBA-Marketing
Designation	Soft Skill Trainer
Role Played	NLP Trainer, Consultant
Area of Expertise	Training and Development, Training Need Identification (TNI), Training Impact Analysis, Competency Mapping, Skills Gap Analysis, Content Development and Training Delivery.
Industries Catered	Manufacturing Industries, Banking Sector, Service Industries, Govt. Sector, NGO.

- Amrita has a huge corporate experience of more than 15 years.
- She was working with renowned companies both in India and UK.
- Have worked in UK for 5 years working with HSBC at a senior managerial position. Have developed signature cross cultural training for various countries like UK, USA, Australia and Canada
- She is a passionate soft skills trainer offering customised soft skills/ behavioural training to individuals, institutions and companies for their People & Organisation Development.
- Government and Private Banking, Service & Consulting firms, NGOs and Premium Institutions
- She Conducts training programs encompassing NLP, Transactional Analysis, DISC and other psychoanalytical tools

Case Study:

- Conducted specialised training for lady counsellors for 181 women's helpline for EMRI (Emergency Management Research Institute) sponsored by the Government of Gujarat
- Conducted special workshop for professional ladies called "Women Unbound" on the occasion of international women day 2016.